



PEMUTERAN
FOUNDATION

Pemuteran Foundation
Brouwersgracht 4
1013 GW Amsterdam

www.pemuteranfoundation.com
info@pemuteranfoundation.com

Pemuteran Foundation Policy Plan

1. Introduction:

This policy plan sets out the ambitions and objectives that have been formulated for the Pemuteran Foundation, which was established in 2007. This policy plan focuses on the years 2008/2009. The ambitions and objectives are aligned with the Pemuteran Foundation's mission and drive for results.

2. Description of the current situation in Pemuteran

Pemuteran is a small fishing village in far northwestern Bali; one of the poorest and most arid areas of Bali.

The village has approximately 8000 inhabitants. The majority of the population, mostly fishermen, ended up in Pemuteran from East Java through a relocation project initiated by the government, following the destructive eruption of the Gunung Agung volcano in 1963.

There are superb extensive coral reefs lying three kilometres off the coast of Pemuteran; a paradise for divers and snorkellers. Since 1990 these reefs have become a tourist attraction. There are a handful of well-outfitted resorts and private diving facilities to be found along Pemuteran's coastline.

Although tourism has somewhat improved the standard of living in Pemuteran during the past few years, the majority of the population is still struggling to survive. North-western Bali is extremely dry; as a result of the trees having been cut down, there is scarcely any rain, even in the rainy season, and wood is required in order to be able to cook. The lack of rain makes it almost impossible

to grow crops; a successful corn harvest is more the exception than the rule. The authorities and government agencies have always considered northwestern Bali to be a backward and underdeveloped region. Consequently, unlike the rest of Bali, it has not been connected to an irrigation system that enables the cultivation of rice. Moreover, the local population has to rely on highly polluted water sources for drinking water.

Fishing and keeping livestock are currently viewed as the best way of providing for a living. However, water is also required for the maintenance of livestock.

In the area of education, all children have access to subsidised primary school education free of charge. Further education is sporadically becoming available; however, this requires a large financial contribution from the parents.

Besides regular education, it is essential to instruct the local population about hygiene, in order to prevent all kinds of diseases, and to point out the consequences of the severe environmental pollution. The people have no idea about the environmental burden caused by plastic, or the consequences that burning plastic has upon the health of their children.

Fortunately, the impact on the coral reefs caused by fishing with dynamite and cyanide has been realised in time. These practices have now been prohibited, and the local population has developed a successful ecological system in collaboration with several diving school proprietors and local village leaders, in order to preserve and manage the reefs. It is the first time that this has been achieved on Bali.

We have established the Pemuteran Foundation in order to financially safeguard this project for the future, because we are of the opinion that healthy drinking water is a basic right for every individual, and because we are convinced that good education provides the youth with a future.

3. Pemuteran Foundation

Mission:

Pemuteran Foundation is a Dutch foundation that has set itself the objective of initiating and supporting small-scale projects in Pemuteran and its environs.

Objective:

The foundation supports projects related to the provision of clean drinking water, healthcare, education, nature and the environment; preferably initiated by the local community. This assures the foundation of support for the various projects and leads to:

1. the attainment of visible results
2. the creation of employment
3. stimulation/motivation of the local population to acquire knowledge and skills
4. improvement of the standard of living and quality of life

Through the various activities it organises, the foundation aims to collect money and attract sponsors to support its objectives and enable their realisation.

The Board of the Pemuteran Foundation

The Pemuteran Foundation consists of 3 members

Nico Kaandorp/Chairman
Mark van de Laan/ Secretary
Lisette Baltussen/Member

4. Strategy

The projects that are supported by the foundation are based on the provision of an initial contribution. The initiatives must come from the local population, tie in with the foundation's objectives and be based on a project plan. Once a potential project has been assessed and accepted, the foundation will provide for the initial costs and organise the professional start-up of the project. The local population is responsible for the continued course of the project and any related maintenance costs. The foundation has a project manager on location, who is responsible for the start-up and progress of the projects, as well as the project financing.

5. Projects

The Pemuteran Foundation is currently focusing on the projects listed below:

Healthcare:

WATER PROJECT

In Pemuteran most people do not have any direct access to water; water for ensuring their subsistence, for the land and the livestock.

Recent tests have shown that the most important sources in the village contain water that does not meet with minimum water quality standards.

The objective of the Pemuteran Foundation is to ensure that water facilities complying with quality standards are provided for these inhabitants. The plan of approach will be given concrete form in close consultation with the local government authorities.

This project consists of the construction of water stations, the testing of the water quality and water distribution.

A machine will be deployed on site to drill for water at a depth of approximately 50 metres. Subsequently, the water can be pumped to the surface and into a reservoir by means of a pump located inside this pipe. The water will then be transported to the local houses through pipes. A tap and a measuring device will be attached to the end of the pipe, in order to be able to measure the amount of water used on a monthly basis. The people will pay 700 rupiah (0,06 euro cents) per cubic metre of water used, which will finance pump maintenance and pay the salary of the maintenance man, who will also be responsible for regularly testing the water. The foundation will ensure that this individual is properly trained and supervised.

Five water stations will be build close to the five elementary schools in Pemuteran. Initially every pump will supply clean and healthy drinkingwater to the pupils and secondly supplying approximately 35 families in the neighbourhood with water. There will also be information available at every water station with regard to hygiene, diseases, etc.

The investment required for the realisation of 1 water station amounts to approximately €5000.

MEDICAL PROJECTS

Medical care in Pemuteran is extremely basic and is currently provided by two physicians in a local clinic. Here, simple procedures are performed and medications are issued. Unfortunately, this medical care is not accessible to everybody. More professional care is to be found at the outlying clinic in Singaraja, at a distance of 50km. This medical care is not accessible or

affordable for most of the local population. In consultation with the local authorities and the local clinic, the Pemuteran Foundation is currently investigating what role it can play in expanding the local healthcare facilities and in providing education concerning the sexually transmitted diseases Aids and HIV, which are undergoing a dramatic increase in incidence on Bali. At this moment the foundation is exploring the opportunities to set up a nutrition school program for the pupils to ensure the need for nutrients, vitamins and minerals.

Education:

EDUCATION PROJECT

Junior high school (12 to 15 years) is free of charge in Indonesia. Unfortunately, books, school uniforms and transport are not free. Since many parents are unable to afford these, many children are not in a position to undergo further education upon completing primary school.

In collaboration with the local foundation “Yayasan Anak Pemuteran”, the Pemuteran Foundation financially supports a project that offers local children the opportunity of following three years of further education.

This project has been started by two local young men who have themselves experienced the importance of further education and understand its benefits.

They select a number of students on the basis of set criteria and give these children the opportunity to continue their education.

The Pemuteran Foundation will sponsor 25 students for a period of three years with a financial contribution from the Dutch EN-Courage Foundation. The costs for this project amount to €5800 annually.

Environment:

REEF GARDENERS PROJECT

Coral reefs have suffered great damage throughout the world, as a result of increased sea warming, following El Nino in 1998, for instance. In Bali there was a subsequent epidemic of the crown-of-thorns starfish, which destroys coral reefs. In combination with years of cyanide and dynamite fishing, this has resulted in the total destruction of the reefs in this area.

Partly thanks to Chris Brown, cyanide and dynamite fishing was prohibited and fishermen became involved in the restoration and maintenance of the coral reefs. A number of artificial reefs were created and existing reefs were restored. Through the use of underwater metal cage structures which are put under a low-voltage current, new coral is able to grow at a faster rate. This project has attracted much international interest; for instance, through Discovery channel. The Reef gardeners of Pemuteran comprise 7 employees taken from the local population, who have undergone training and now make a full-time contribution towards reef improvement and fish stock conservation, as well as providing education to inhabitants and tourists about reef conservation. The

Pemuteran Foundation supports this project, in view of the fact that the reefs have become an important source of income for the local population. The foundation will pay the salaries of 7 employees on a structural basis. The monthly expenditure for this project amounts to €500.

TURTLE HATCHERY

The green sea turtle has been in existence since the dinosaur era (since approximately 100 million years) and is one of the oldest living animal species on our planet. Each year, 30,000 young sea turtles are killed just on Bali alone, most of them for their meat, which (like their eggs) is viewed as a delicacy, and also for their shells, which are used as ornamental material in jewellery, among other things. They are also under threat from the increasing pollution of their environment, as well as building developments in coastal areas that are essential breeding grounds.

In 1994, a local fisherman accidentally caught a sea turtle in one of his nets. Chris Brown bought the sea turtle in order to rescue it. A second turtle soon followed and the sea turtle project was born. A number of donations made it possible to construct water- and sand pits. Villagers sold any eggs that they found to the project instead of eating them. In the meantime, 3000 turtles from the turtle breeding site have been released into the sea and the local population is now aware of the importance of protecting the turtle. All the inhabitants of the surrounding areas bring the turtles (often caught unintentionally) to the Turtle Hatchery. As a result of sales of turtle buttons and tourists being given the opportunity to adopt a turtle and return it to the sea, the turtle hatchery project has become virtually self-supporting financially. During more difficult periods, the Pemuteran Foundation steps in with financial aid to cover maintenance costs, for instance.

REFORESTATION PROJECT

The area surrounding Pemuteran is one of the most arid areas of Bali, and much of this area has been deforested. For many years, the poor local population have been cutting down trees to provide wood for building houses and cooking meals, among other things. During the past years, the disastrous consequences that can result from such deforestation practices have become all too evident on Java, for instance; huge mud streams and a change in the microclimate. In co-operation with the local population and managers of the local national park, the Pemuteran Foundation plans to assess which areas are suitable for reforestation. This project will require a thorough analysis and needs to take place in close collaboration with the village leader and the local population, thus it is currently viewed as a future project by the Pemuteran Foundation.

6. Budget, annual financial report of the Pemuteran Foundation

Available upon request

7. Activities plan

1. Regular updating of the website: www.pemuteranfoundation.com
2. Drafting a project plan each year, including the financial budget, in close consultation with local stakeholders: Kepala desa (village leader), local project management, “Yayasan Anak Pemuteran”
3. Attracting sponsors in the Netherlands by means of a newsletter. Donations can be made by means of monthly or project-specific donations
4. Approaching companies to sponsor specific projects: Rabobank, Abbott, Studentenwerk, Startpeople, Arlu
5. Issuing an annual financial report to sponsors
6. Informing sponsors about the projects’ current progress via a newsletter twice per year
7. Creating a professional brochure, to be distributed in 3 languages, in order to inform tourists about the foundation’s existence and activities.
8. Making it clear which projects are being supported by the Pemuteran Foundation in a visually recognisable manner, through the use of the foundation’s logo
9. Organising events to attract new sponsors; for example, a Pemuteran Foundation dinner
10. The Pemuteran Foundation has meanwhile obtained ANBI status [designated as an Institution for General Benefit], as a result of which companies can enjoy more tax benefits from supporting the foundation.
11. Seeking collaboration with other existing foundations, such as the EN-Courage Foundation